



GIOVANNI FASIELLO

BEAUTY ART DIRECTOR

Hello

My name is Giovanni Fasiello. I'm Make-up Artist and Creative Director with over 20 years experience. I live in Rome, but I worked and still working with people all around the world. Take your time, check my resume, see my skills, some of my work, my experience, and when you are ready drop me a message.

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ABOUT.

„An artist that stands out from the masses!“

BEAUTY FORUM

For the past 22 years Giovanni Fasiello worked as a make-up artist and hair stylist for the beauty & fashion industry, being booked for editorials, beauty shoots, fashion shows, commercials and avant-garde projects.

He worked as the make-up artistic director for REVIDERM and is the product developer of the qualitative SKINCARE-INSPIRED MAKE-UP. As a consultant he accompanies the development of the new MALU WILZ looks and constantly creates new color compositions for the dermo cosmetics brand. Besides the product development he also assists in the packaging design for the primary and secondary make-up packagings as well as develops new application strategies.

Founder of ÈSOR Advanced Esthetics Institute in Rome, 2020. Expert in project development and organization of photoshoot and image services for various companies such as AROCELL, LANDSBERG, TAVTECH and numerous other brands, revolutionizing their market image.

EXPERIENCE.

Founder, ÈSOR Advanced Esthetics Institute, Rome

2020 - Present

- Established and led the development of ÈSOR, a leading institute for advanced esthetics in Rome.
- Directed and managed projects to ensure the highest standards of service delivery and client satisfaction.
- Spearheaded innovative initiatives to enhance brand image and market presence.
- Collaborated with companies including AROCELL and LANDSBERG to develop and execute compelling photoshoots.
- Led teams in conceptualizing and implementing creative strategies to elevate brand visibility and impact.
- Delivered exceptional results, driving positive brand perception and market growth for clients.

Make-up Artistic Director & International Trainer

Malu Wilz Beauté - ARTDECO Group
since 2009

- Served as Director of Artistic and International Trainer for Malu Wilz Beauté within the ARTDECO Group.
- Provided training and guidance to beauty professionals worldwide, ensuring brand consistency and excellence.
- Developed innovative makeup techniques and contributed to product development.

Make-up Artistic Director, International Trainer & Creator

REVIDERM
2014 - 2020

- Held the role of Make-up Artistic Director, Trainer, and Creator for "Skin Jewels Make-up" at REVIDERM.
- Pioneered new makeup concepts and techniques, elevating the brand's image and market position.

Distribution of Technologies and International Trainer

LANDSBERG First Class Aesthetic
2020 - 2022

- Managed the distribution of technologies and served as an International Trainer for LANDSBERG First Class Aesthetic.
- Provided training and support to clients globally, ensuring successful implementation of aesthetic technologies.

Fashion Merchandising & Consultant
Dolce & Gabbana München
2003 - 2006

Education:

Bachelor of Arts in Banking Administration
HypoVereinsbank München
1998 - 2000

Hairdresser & Make-up Artist Training
Munich Hair Academy
2000 - 2002

Professional Esthetician Diploma/Training
Schöner Kosmetik München
2007 - 2009

Skills:

- Project Development
- Brand Management
- Creative Direction
- Team Leadership
- Market Analysis

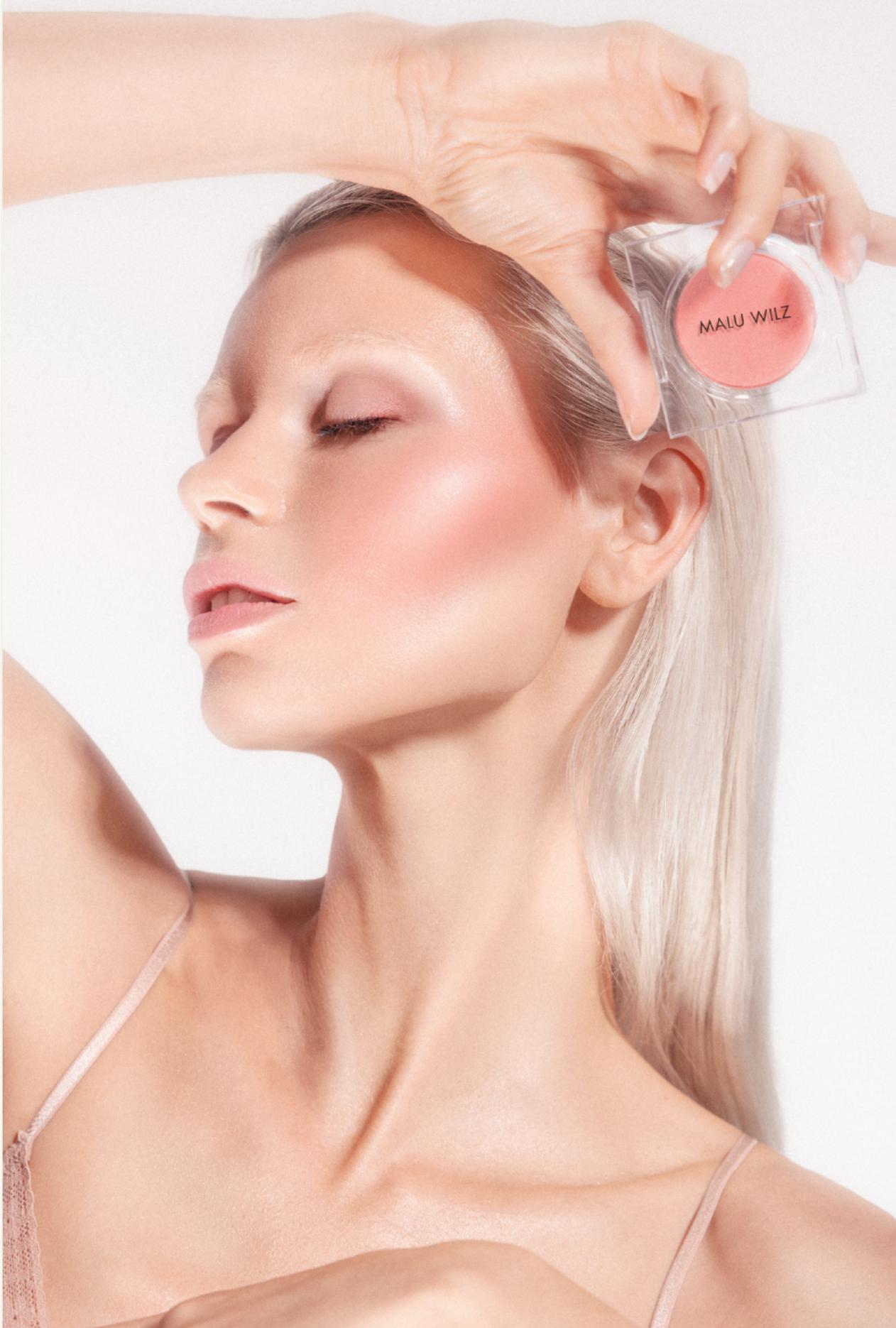
Languages:

- Italian (Native)
- German (Native)
- English (Fluent)

RECENT PROJECTS.



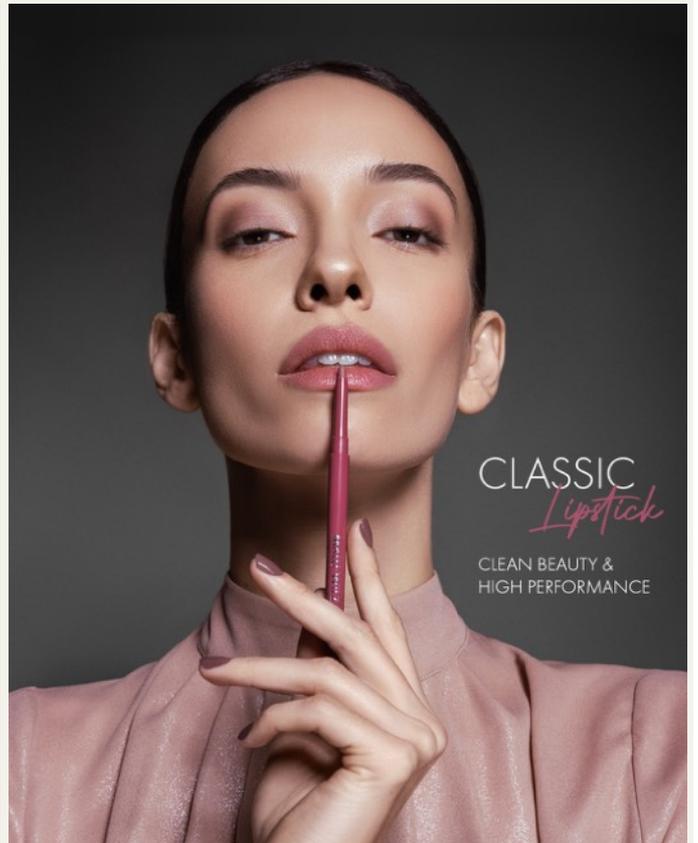
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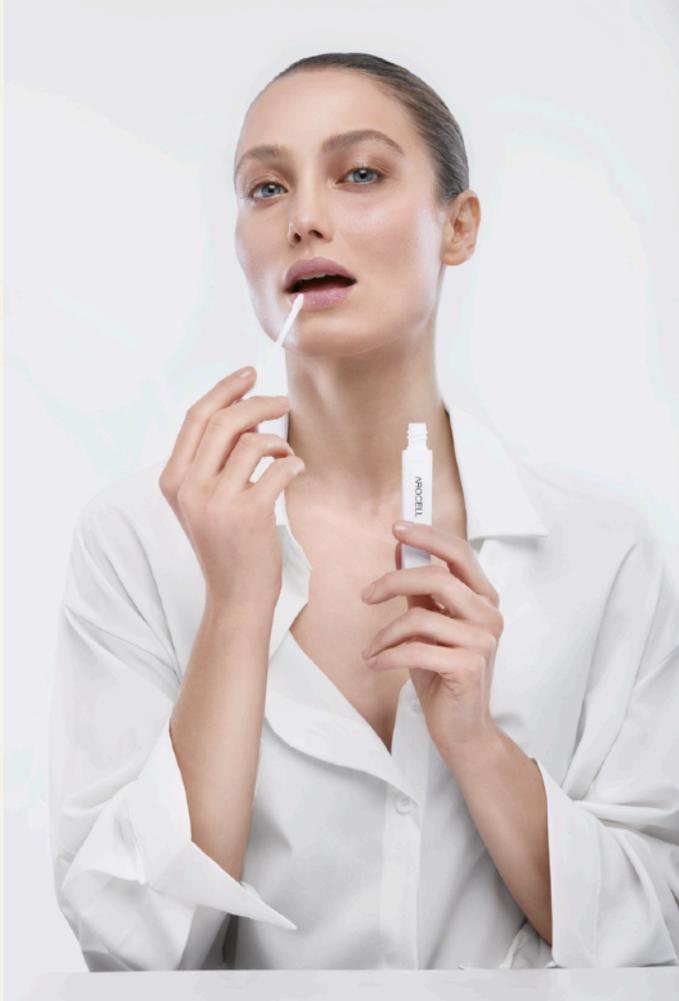


RECENT PROJECTS.



MALU WILZ 2024 / CATCH THE GLOW

RECENT PROJECTS.



RECENT PROJECTS.



PROJECTS.



ON STAGE.



CLIENTS.

REVIDERM AG
MERCEDES BENZ FASHION WEEK
DOLCE & GABBANA FASHION SHOW
CARTIER FASHION SHOW
BENETTON FASHION SHOW
RENA LANGE FASHION SHOW
HANRO FASHION SHOW BMW
KISMET MAGAZIN
KOSMETIK INTERNATIONAL
BEAUTY FORUM
SARA LARSON

KOSMETIK INTERNATIONAL
BEAUTY FORUM
HAPARKO KOSMETICS HOLLAND
MGA COSMETICS GREECE
MUSCULUS COSMETICS
SWITZERLAND MALU WILZ ISRAEL
PROFESSIONAL BEAUTY DUBAI
IMAGO EYEWEAR
JOLIE
PAUL MITCHEL
HAPARKO KOSMETICS HOLLAND
MGA COSMETICS GREECE
MUSCULUS COSMETICS

MALU WILZ ISRAEL PROFESSIONAL
BEAUTY DUBAI IMAGO EYEWEAR
JOLIE
PAUL MITCHEL
MUNICH HAIR ACADEMY COSMETIC
CARE CANADA BEAUTY LOUNGE
HONG KONG LONETSKINNY
UNDERWEAR ARTDECO COSMETIC
GROUP MALU WILZ BEAUTÉ MUNICH
KATY PERRY
VINCENT DE PAUL THE SKORPIONS
LANDSBERG



THANK YOU

GIOVANNI FASIELLO